

Are you our UX Pioneer?

Help us find solutions that have a meaning

Hi, I am Peter, founder and CEO of mapegy. I am looking for an experienced, forward-thinking, UX designer as my closest ally in changing the way people innovate.

The world is changing rapidly. It's getting more and more difficult for businesses and individuals to keep up with the speed of innovation. Businesses need to know more than ever before what are the trends that could disrupt them. They need to know Who is innovating What, Where, With Whom and How. We at mapegy map the footprint of innovation and help businesses make better informed decisions.

For the last 5 years, mapegy was a tech company led by engineers and data scientists, and we are doing fairly well. We thought in innovation insights systems, and how they had to work functionally. But something was and is missing ...

A week ago I saw a movie made by InvisionApp (have a look here: <https://www.youtube.com/watch?v=W4AViRgrgkU>), and it was really was an eye-opener for me.

What our brand and product are missing is the human and emotional touch. What they miss is the right user experience. What we miss is the power of design.

Our team needs you - a UX designer - as our closest ally who can help our product, brand and company create an amazing experience for those who search for innovation intelligence.

Do you feel intrigued?

Become our closest ally to make our business soar up and change the way people innovate.

Let's meet for a coffee or beer!

Yours Peter
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