

# Are you an Innovation Enthusiast?

*Help us find bring essential insights to the masses*

Hi, I am Peter, founder and CEO of mapegy. I am looking for a smart Content Marketer who has fun using our own Big Data and AI tools to write about what happens in the world of innovation.

*The world is changing rapidly. It's getting more and more difficult for businesses and individuals to keep up with the speed of innovation. Businesses need to know more than ever before what are the trends that could disrupt them. They need to know Who is innovating What, Where, With Whom and How. We at mapegy map the footprint of innovation and help businesses make better informed decisions.*

Over the past five years, mapegy was a tech company led by engineers and data scientists, and we are doing fairly well. Our data, insights, tools and expertise make us the best in 360° innovation intelligence, but we tend to only sell them and not use them ourselves...

Are you natural leader, with a burning passion for the technology and innovation topics that are revolutionizing our world DAILY, with a creative flair for words? Are you a pro at getting the attention of your intended audience? If you answered "yes" to all, we want YOU - a true "Content Journalist" - as our closest ally who can bring our insights and data to the masses in ways that will have people thirsting for more!!

Are you as excited as I am right now?

If so, let me know how we can change the world of innovation insights and maybe even the future of innovation.

**Let's meet for a coffee or beer!**

Yours Peter  
Berlin, May 24th  
+49 176 62795950  
[walde@mapegy.com](mailto:walde@mapegy.com)

P.S. BTW Does this [article from the Content Marketing Institute](#) speak to you like it does to me??

Join us as a

# Blogger & Data Journalist

Are you natural leader, with a burning passion for the technology and innovation topics that are revolutionizing our world DAILY, with a creative flair for words? Are you a pro at getting the attention of your intended audience? Do you love to juggle with data?

If you answered “yes” to all, we want YOU - a true “Data Journalist” - as our closest ally who can bring our insights and data to the masses in ways that will have people thirsting for more!

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As as Data Journalist you will use our own Big Data and AI tools to write about what happens in the world of innovation. You will work with the best Entrepreneurs, Data Scientists, Online Marketers and Product developers to connect the dots of innovation.

Are you as excited as we are right now?

**Let's meet for a coffee or beer!**

Yours James  
Berlin, June 19th  
+49 30 430 2212 0  
[gardner@mapegy.com](mailto:gardner@mapegy.com)

P.S.: Freelancers, students or graduates are especially encouraged to apply.